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THEME

VISUAL THEME 021187	VERBAL THEME 021188	LOGO DESIGN 022081	THEME COPY 022186	The 5 R's 023498	THEME PHOTOS 023756

COPY

HEADLINES 024522	CAPTIONS 024603	COPY 019941	ALTERNATIVE COPY 020278	COPY DESIGN 020709	EDITING 020712

DESIGN

CAPTION LEADS 023497	HEADLINE DESIGN 021191	EMPHASIS TYPE 022082	COLOR PLANNING 020277	EXPAND storytelling 021589	TYPE HIERARCHY 022185

INSPIRATION 023003	USING NUMBERS 023499	SECONDARY COVERAGE 024183

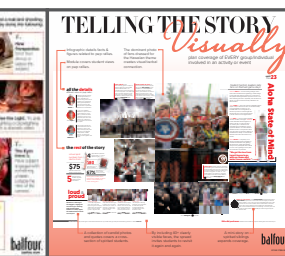


COVERAGE

					
COVERAGE 019942	BAL4.TV 020028	INDEXES 020710	COLOPHON 020711	COVERING everyone 021587	MEANINGFUL quotes 022083

					
BLENDED coverage 022187	FOLIO IDEAS 023004	COVERAGE-DESIGN 023005	STUDENT PROFILES 023006	COVERAGE Possibilities 023500	WHITE SPACE 024181

PHOTOGRAPHY

				
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